



K & A Performance

Training and eLearning content development

ka-performancefl.com/training
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WHAT WE DO

Senior instructional designers running an AI-assisted production pipeline, so training content is never the bottleneck, delivered finished into your own LMS.

WHAT WE BUILD

- Full courses
- Microlearning
- Assessments
- Accessibility remediation
- Standard modules
- Job aids and performance support
- Conversion and refresh

THE BENCH

A bench of senior instructional designers with roughly sixty years of combined experience, working under written agreement; K&A is responsible for the work product.

- Curriculum architecture and assessment design
- Interactive and scenario-based learning
- Visual design and illustrated learning
- Technical and compliance training

SUBJECT MATTER EXPERTS

Accounting and finance

Licensed CPA

Construction and industrial project management

Working construction project manager

Subject matter experts validate content accuracy. They do not provide professional services to our clients and do not endorse them.

WHERE WE GO DEEPEST

Construction and skilled trades · Finance and accounting · Everyone else with a backlog

HOW WE DELIVER

SCORM 1.2 · SCORM 2004 · xAPI · Plain HTML

- Delivered into your own LMS. We do not host your content.
- We never receive learner data. Completion, scores, and identities stay in your system.
- Standard blocks stay editable by your team. Custom interactive components come back to us, and we say which is which before the project starts.

HOW WE WORK

Discovery · Outline · Storyboard · Alpha · Beta and LMS testing · Final delivery

ACCESSIBILITY

WCAG 2.1 AA, on every deliverable, tested five ways:
Keyboard alone · Screen reader · Contrast · Motion · In the LMS

AI TRANSPARENCY

- AI-assisted authoring, with a human instructional designer reviewing and validating every output before it reaches you.
- Your confidential material is never entered into a tool that trains on submitted content.
- Any restriction you need, from specific tools to no AI at all, is written into the statement of work.

ENGAGEMENT MODELS

Fixed project

Defined deliverables, defined scope, a fixed price agreed before work starts. Best when you know what you need and when you need it.

Monthly pod

Dedicated capacity for a defined period. Best for a team with a backlog that never quite gets to the top of anyone's week.

Retainer bench

On-call capacity for overflow and rush work. Best when the volume is unpredictable but the deadlines are not.

CONTACT

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